



Co-funded by the
Erasmus+ Programme
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Professional Touristic Skills in the Wine Sector

The BACCHUS SME project
aims at developing a diagnosis tool and a blended
* learning training course available at the BACCHUS SME
platform for initial or continuous training for small and
medium-sized enterprises in the wine tourism sector.

Contractor



Partners



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Objectives

- To address the specific needs of entrepreneurs and staff in wine tourism SMEs.
- To improve the quality of the services promoted by wine tourism small and medium-sized enterprises.
- To develop professional touristic skills in the wine sector.

Main results

- Report on the organisational development of wine tourism SMEs and on the analysis of the wine tourism sector.
- BACCHUS SME curriculum, diagnosis tool for the analysis of the organizational development of wine tourism SMEs, blended learning course and platform for initial or continuous training.

Target groups

- Wine tourism SMEs and stakeholders closely related to the wine sector.

Erasmus+ Strategic Partnerships for vocational education and training

Project Duration: 09/2016 – 12/2018 (28 months)

Grant Agreement Number: 2016-1-FR01-KA202-023903

The Multidisciplinary European Research Institute Graz, founded in 2003, aims to link researchers and institutions from diverse areas in order to pursue and support common research, development, intermediation and education activities.

The core fields of expertise deal with social, cultural, political, ecological and economic issues in addition to more general topics connected to internal and external relations within the European Union. A main field of interest are education and training systems in Europe, in particular vocational education and training.

The Multidisciplinary European Research Institute Graz has extensive experience in evaluating project proposals and reports in a multitude of different funding programmes by acting as evaluators for regional and national agencies (i.e. Erasmus+ Austrian National Agency) and on European level for the EACEA and other European Commission agencies. Furthermore MERIG supports the implementation of ongoing projects as external evaluators.

Our Role

In the BACCHUS SME project MERIG is responsible for quality assurance and assists the implementation of all intellectual outputs. Furthermore, MERIG supports the dissemination and exploitation of the BACCHUS SME results.

