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Lifelong Learning Programme

www.i-ciaofsmesproject.eu

Improving Competitive Intelligence Abilities of Small and Medium Sized Enterprises

I-CIA of SMEs project will develop a vocational training course to educate staff of SMEs to increase their competitiveness and share in the global market by using open and distance learning and training methods.

I-CIA of SMEs aims at raising awareness on competitive intelligence addressing especially SMEs.

Coordinator



Partners



Lietuvos pramonininkų konfederacija



ZADRA nova ZADAR COUNTY DEVELOPMENT AGENCY

M-E-R-I-G Multidisciplinary European Research Institute Graz ■ Austria ■ 8020 Graz ■ Dreierschützengasse 37 ■ www.merig.org ■ info@merig.org



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SMEs often have difficulties to access third-country markets, mainly due to their lacking knowledge of foreign markets. Usually employees working in import/export departments don't dispose of skills such as elaborating competence analyses, finding new potential suppliers, understanding the relevant regulations in new markets or simply detecting new business opportunities. Therefore the Improving Competitive Intelligence Abilities of SMEs project aims at fostering the competitiveness of SMEs in the partner countries by developing an e-learning platform.

Results:

- Improving the competitiveness of SMEs in the partner countries;
- Raising awareness on competitive intelligence;
- Increasing the number of people skilled in competitive intelligence;
- Elaborating an e-learning platform.

Target Groups: VET organizations, universities, SMEs, current and future employees as well as new graduates throughout the EU.

Leonardo da Vinci Transfer of Innovation Project

Project Duration: 05/2014 – 04/2016 (24 months)

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The Multidisciplinary European Research Institute Graz, founded in 2003, aims to link researchers and institutions from diverse areas in order to pursue and support common research, development, intermediation and education activities.

The core fields of expertise deal with social, cultural, political, ecological and economic issues in addition to more general topics connected to internal and external relations within the European Union. A main field of interest are education and training systems in Europe, in particular vocational education and training.

The Multidisciplinary European Research Institute Graz has extensive experience in evaluating applications, projects and products in a multitude of different projects and programme lines including acting as evaluators for regional and national agencies (i.e. OeAD/Erasmus+ Austrian National Agency) and on European level for the EACEA and other European Commission agencies.

Our Role

In the I-CIA of SMEs project MERIG supports the project management as well as internal quality assurance.

