

PRESS RELEASE

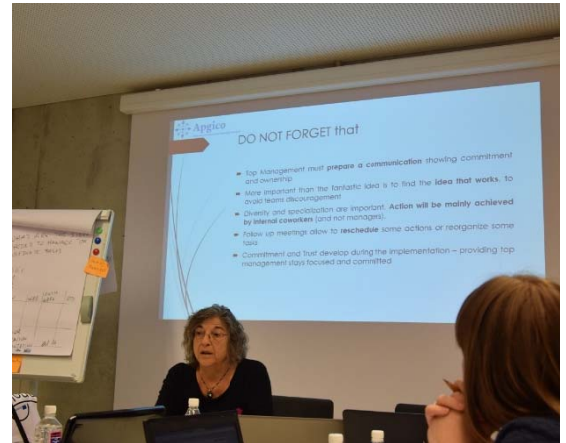


The 4th Meeting of the InnoWork Project Partners took place in Kaunas, Lithuania on 18 and 19 of April 2016 in the premises of Kaunas Science and Technology Park.

The representatives of the partner organisations from the five partner countries (Austria, Bulgaria, Lithuania, Portugal and UK) made an overview of the interim evaluation report, the learning games, the project web platform and the dissemination and exploitation activities done. The main objective of this event was to plan in detail the conduction of pilot testing with SMEs and

the development of the respective case studies. Prof. Ileana Monteiro from the Portuguese Association of Creativity and Innovation led this part of the session in an interesting and effective manner.

The content of all 10 training modules is ready and their translations from English into Bulgarian, Finnish, German, Portuguese and Lithuanian will be finalised by the end of April, 2016 in order to allow the interested enterprises and stakeholder to aquatint not only with the theoretical content but with the learning games, the self-reflection exercises and questionnaires as well.



During the second day of the meeting there was a short demonstration workshop on the InnoWork training material involving 6 SMEs from Lithuania. The demonstration workshop was a preliminary stage to the conduction of the official pilot testing. Partners had the possibility to talk directly to the participants and to get valuable feedback. As a result, the conduction, organization, methodology, and evaluation of the pilot testing were discussed.

The course methodology to be applied during the pilot tests is Modular, Gamified and Based on Web



technologies at the same time. The learning activities allow Self-study approach and Tutor guided approach as well. Each module suggests a different type of exercises and learning games.

We encourage SMEs to get involved in all course activities, to get valuable knowledge and to draw their Organisational Innovation Plans. After going through the course you will know more about how to spark innovation and creativity and how to apply them at different areas of work,

thus contributing in working conditions improvement, innovative abilities and creative thinking enhancement in your company.